mart2web
Sense of e-Commerce..

Sankalp provides best in class
solutions in the domain of enterprise level
E-commerce application development.

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Advantages

About - mart2web

Sankalp provides best in class solutions in the domain of enterprise level E-commerce application development.

We customize every ecommerce development project in terms of design (GUI & Graphics) and functionalities to meet up the specific requirements of client. Our ecommerce solutions (Mart2Web) cater to B2B & B2C category and provide our clients a sustainable competitive advantage and strong business growth. Mart2Web application can be integrated to other software. We provide end to end ecommerce software development & online stores solutions to global clients. We provide comprehensive packages to cater the absolute requirements of clients, who are willing to take their business online.

Our ecommerce package includes Store's front end design, inventory management module, shopping cart and integration with different payment gateways and many more We have integrated a very secured online payment transaction process. Within this document, you'll see that Mart2Web platform includes everything you need to succeed.

About Sankalp

Sankalp Computer & Systems Pvt. Ltd. provides consulting & IT (Information Technology) services to its customers. As Sankalp has always envisioned and pioneered the adoption of the flexible business practices.

We believe that **"making just a product – all can do"**, but proving value by best services is our focus. Our flexibility towards business practices enables us to operate more efficiently and produce more values.

We offer a comprehensive portfolio of Software Solution & IT services with a focus on E-Business solution backed by its strong expertise in Internet technologies. We are professionals who are driven by the philosophy of more than customer satisfaction through Quality and Innovations.

Sankalp has started with unique vision of achieving the heights in Information Technology by holding most satisfied client base. Customer satisfaction is the key building block in the success of Sankalp. Sankalp has 2000+clients world wide. We are operating in more than 25 countries

Features

From product display and product reviews, various reports and membership management, Mart2Web contains all the features to run your online business

▶ Appearances of Store

Responsive Design and Mobile Compatible
A Variety of Template and Theme Store to Choose From
Multitude of Email & Message Templates (WYSIWYG)

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▶ Innovative Product Features

Awesome Product Features allow Downloadable Products, Grouped products, product variants and comparison.
Enables Reviews & Ratings also Review helpfulness ("Was this review helpful for you?") .
Supports categories and manufacturers along with Product tags.
Bundle (e.g. Build your own computer) and grouped products.
Supports multiple images per product, Featured products, sale products or new products.
Supports Disable buy buttons for specific products, Product specifications and related product as well as cross-sells.
Promotes the "Email a friend" feature.
Configurable measure weights and dimensions.
Configuration of Buy Button/Add to cart Button.
Provides information on Products available for Pre-Order, Low Stock Report, Import and export.
Facilitates Add/Manage Categories, sub categories, Central Payment Processing, Add/Manage manufacturers/Brand.
Enables Download Product catalog as pdf.

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▶ Multiple Payment Modes

Acceptance of Major Credit & Debit cards
Integrated with Payment Gateways across the globe
Payment Methods can be controlled as per laws of the land
Supports Refund & Partial Refund

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An Uncomplicated Checkout

A totally hassle free checkout even for guests

Integrated Phone order support along with multilingual and multi currency support

A secure browsing and checkout environment with SSL support

Additionally PDF order receipts and a Mini Shopping Cart

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End to End Shipping Features

Rates based on order weight and total

Providing options for Pick up in store as well as setting origin address of shipping

Enables Free shipping over certain amount as well as Marking customer groups for free shipping

Supports "no shipping required" products

Can create shipping discounts as well as mention additional shipping charges per product

Estimation of shipping cost before checkout

Supports Custom Shipping Methods (Ground, Next Day, 2nd Day, etc.)

Shipping Methods Restriction

Facility of engaging multiple Shipping Carriers

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Engaging Customer Service

Edit and Add Customer Attributes

External Authentication using FB, Twitter and many more

Facilitates a Customer Wishlist

A dynamic RTL Support along with Time Zone Support

Enabling customer login, viewing order history and status and maintaining customer address book.

Facilitating customer interaction with live chat integration, customized order emails, private messages and a contact us form.

Several account registration/activation types such as automatic registration, email validation, or admin approval.

Analyze customer behavior with Customer activity log and viewing online customer.

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Features

▶ Interactive Sales Features

Order copies can be exported to XML, Excel, and pdf to facilitate ease in operations
Order search by billing country/payment methods
Enable view of current shopping carts, products never purchased
Shipment search by Country and generating country wise order report
Can view Bestsellers by country/category/manufacturer
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▶ Flexible Tax Features

Configuration of taxes as per country, state, zip
Individual products can be marked taxable or tax-exempt
Tax classes supported by product (e.g. goods, services, alcohol, etc)
Facilitates the retailer to specify "tax based on" setting: billing/shipping/default/shipping origin address
Enables retailer to enter prices including/ excluding tax
Provides choice for customer to select tax display type (incl/excl tax)
Retailers can even specify whether shipping is taxable
Integration with StrikeIron, Avalara
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▶ SEO Compatible

SEO Friendly (Keywords, Tags, URL)
Sitemap (XML & HTML), Localizable URLs
Microdata, Breadcrumbs, URL Canonicalization
Google Analytics integration, Setting of Default title, keywords, description
JavaScript& CSS bundling and minification
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▶ Marketing and Promotions

Enabling marketing and promotional activities like, Reward Points System, discounts, coupons, and gift cards.
Promotion of Newsletter subscriptions, News, Forum, Blogs, Polls, Campaigns and Affiliate programs
Facilitating the Import of products to Facebook and enabling a Ewallet

Features

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▶ Multi-Store

Everything at your fingertips with a Single Admin Panel, single database and a Central Payment Processing.
A Multi-store option with SSL Configuration (On/Off) Per Store, along with themes, banners and domain names per store
Even enables categories, manufacturers, products, payments, shipping, taxation, pricing, newsletters, content, graphical themes, order filtering and reports per store
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▶ Multi-Vendor

Exclusive Vendor space with its own admin panel, to manage catalogs and view orders placed
Enables Product Option, Shipping Methods, Tax per Vendor as well as unlimited products per Vendor
Central Payment Processing, Multiple Vendors, Single Storefront
Facilitates Email Facility to vendor on order placements
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▶ Multi-Currency

Allows multiple currencies for displaying product prices
Can Add New Currency and edit exchange rates manually
Sets the Store's Primary Currency used for Transaction along with an auto update of Real - Time currency exchange rates
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▶ Multi Lingual

Can Add New Language, as well as set a default currency for language
RTL Support - read & write from another direction (Persian, Arabic, Jewish)

Modules

➔ **Dashboard**
- ✓ Sales Tracking
- ✓ Order Tracking
- ✓ Best Sellers by Order
- ✓ Best Sellers by Amount

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➔ **Product Information Options**
- ✓ Categories Creation
- ✓ Product Management
- ✓ Manufacturer
- ✓ Product Attributes
- ✓ Specification Attributes

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➔ **Sales**
- ✓ Order
- ✓ Shipment
- ✓ Return & Refund
- ✓ Gift Cards
- ✓ Shopping Cards
- ✓ Bestsellers
- ✓ Reports

Easy product sorting, simple membership management with fast and efficient order management....... this is how we can describe mart2Web in single line

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Modules

➔ Promotions
- ✓ Affiliate program
- ✓ Newsletters
- ✓ Campaigns
- ✓ Discount Coupons

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➔ CMS
- ✓ Polls
- ✓ News
- ✓ Blogs
- ✓ Static pages
- ✓ Forum

Client Testimonial

👉 **Mr. Rasheed A Gafoor**

(MD – OSMS Global Pvt Ltd, Singapore)

"In a fast moving industry, we would need a reliable partner to move with us together and we are glad to have found that as a quality with Sankalp".

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👉 **Mr. Kazeem Aderibigbe**

(Business Owner – My Qlique – Nigeria)

"Often exceed expectations" is the quality you people possess".

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👉 **Mr.Stifan**

(Director – Dynamic Travel Networks, South Africa)

"Excellent Software service, getting back and supporting us even at odd hours of a day is something amazing we found in you".

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👉 **Ms.Libongang Khoza**

(Director – True Riches– Ghana, South Africa)

"Truly international quality product & services. The best Software solutions".

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👉 **Ms. Queen Uzo Ogbonna**

(Director –Genix, Nigeria)

"The best choice in my life I ever made for Software services, truly inspirational team".

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👉 **Mr. Sachin Rathi**

(Managing Director – Pooja Syncotex Ltd., India)

"I have been pleased with the overall service quality and support given by Sankalp".

We are passionate about what we do and respect the relations we have with our client...see what our client says about us

Hope to hear from you soon..

Thank you!

Sankalp Computer & Systems Pvt. Ltd.

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